ZooTom

SAFETY GUIDE E-BOOK

Socialising matters,
safety reassures

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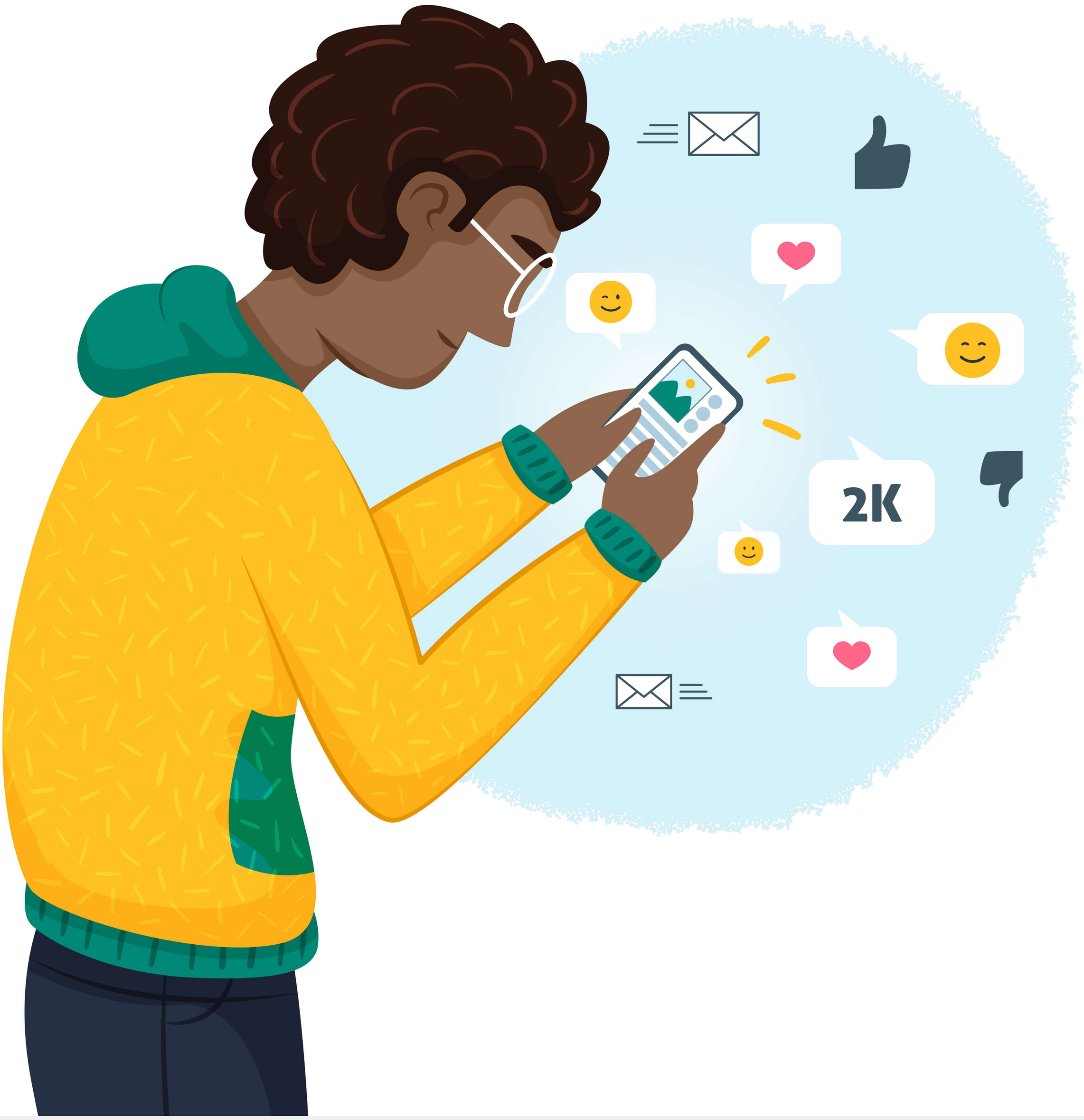


SOCIAL MEDIA INFLUENCE

In today's world, one of the most common ways we communicate with one another is through social media. This is true for both children and adults.

SOCIAL MEDIA FREQUENCY

Many children have started spending more time on their phones, iPads, or laptops. They use social media apps to chat to other people online.

DO YOU HAVE ANY IDEA?

Do we have any idea who they're talking to?
Do they have any idea?

OUR PRIMARY GOAL

Our primary goal as parents is to keep our children safe and healthy while allowing them to grow. This is true for both physical and mental well-being.

SOCIAL MEDIA MONITORING

Monitoring the use of social media is a vital approach to assist them in being safe while doing so. We need to know what our children are doing and who they are talking to on social media sites, just as we do when they spend time with their friends in real life.

GIVING CLEAR GUIDELINES

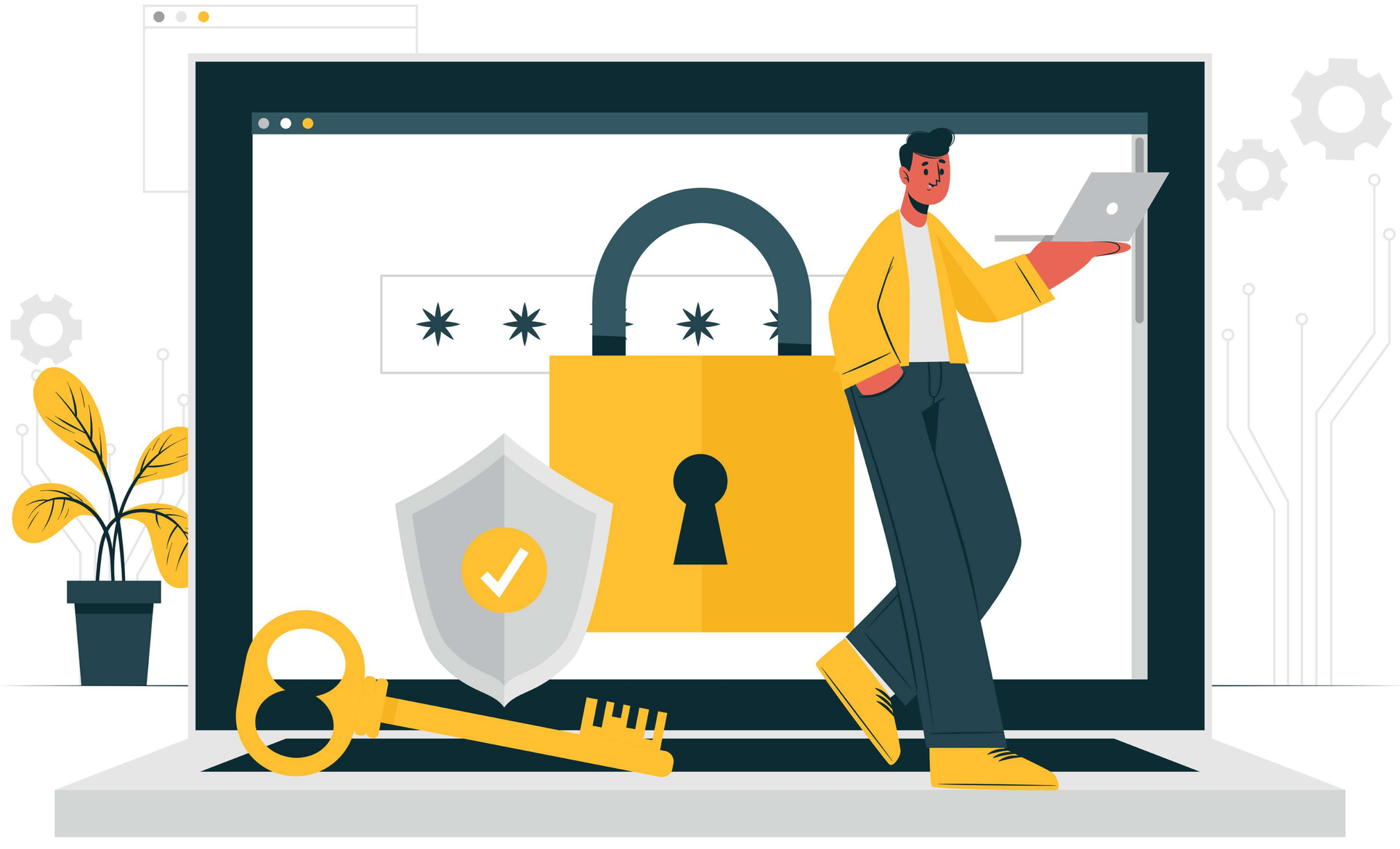
While it's vital to offer our kids some independence, we also need to know that they're staying safe. Giving kids clear guidelines will encourage them to use social media responsibly.

TEACH YOUR CHILDREN

Teach children how to stay safe on social media. While it would be preferable to convey this information with children before they begin using social media. These guidelines and safety precautions will come in handy at any moment.

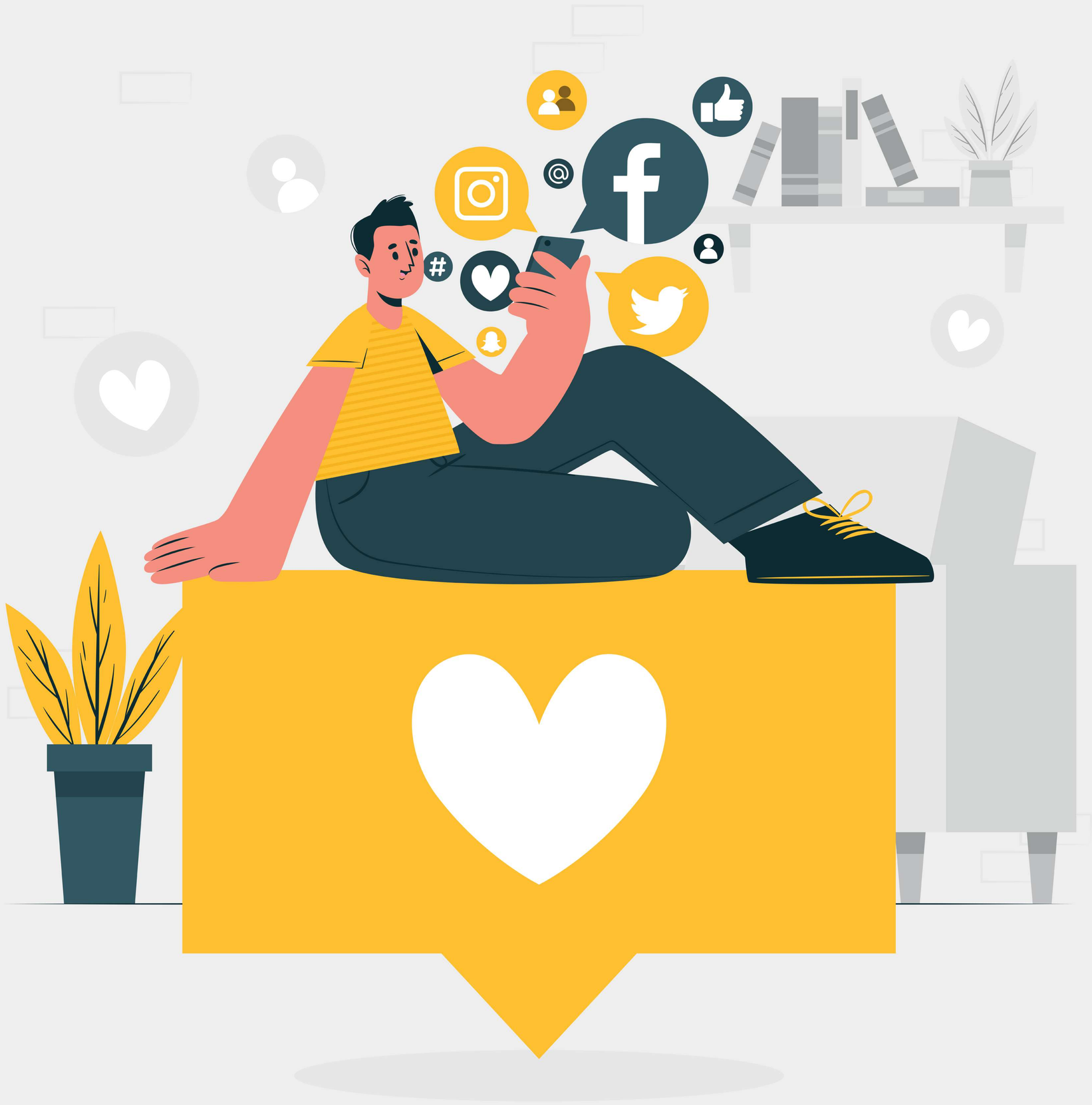
WE ARE RESPONSIBLE

Zootom, as a responsible social media firm, encourages users to follow these principles to ensure that children and teenagers can safely play within the Zootom circle.



OUR OBLIGATION

It is also our obligation to educate parents on how to keep their children safe when using the internet. We've put together a series of guidelines that parents may use to assist their children learn the fundamentals of safe social networking.



BE KNOWLEDGEABLE

Get an account on the social media site your child wishes to use if you don't already have one. Learn the ins and outs of the website. Make certain you understand what they can and cannot do, as well as what they should and should not do.

ENCOURAGE PRIVACY

Make sure your children understand the value of privacy. Names, dates of birth, school names, and hometown are all requested on many social media platforms. Teach your kids how much personal information is too much when it comes to the internet. Also keep in mind that exposing this type of personally identifying information in a data breach could expose them to identity theft.

MONITOR YOUR KIDS SOCIAL MEDIA

In the real world, you keep an eye on your child. It's also a good practice to be informed of their online activities.

SET GROUND RULES FOR KIDS

It's no secret that teenagers and preteens are quite active on social media, making it difficult for parents to keep track of their activities. Setting a few ground rules can help alleviate some of the stress associated with parenting and social media.

KEEP COMPUTER IN COMMON AREA

Place your computer in a common part of your home, such as the living room or kitchen. This will allow you to keep track of the websites your child visits. Plus, if you're close, they might be less tempted to go to places or do things they're not supposed to.

ALLOW LIMITED ACCESS TO MOBILE AND DESKTOP

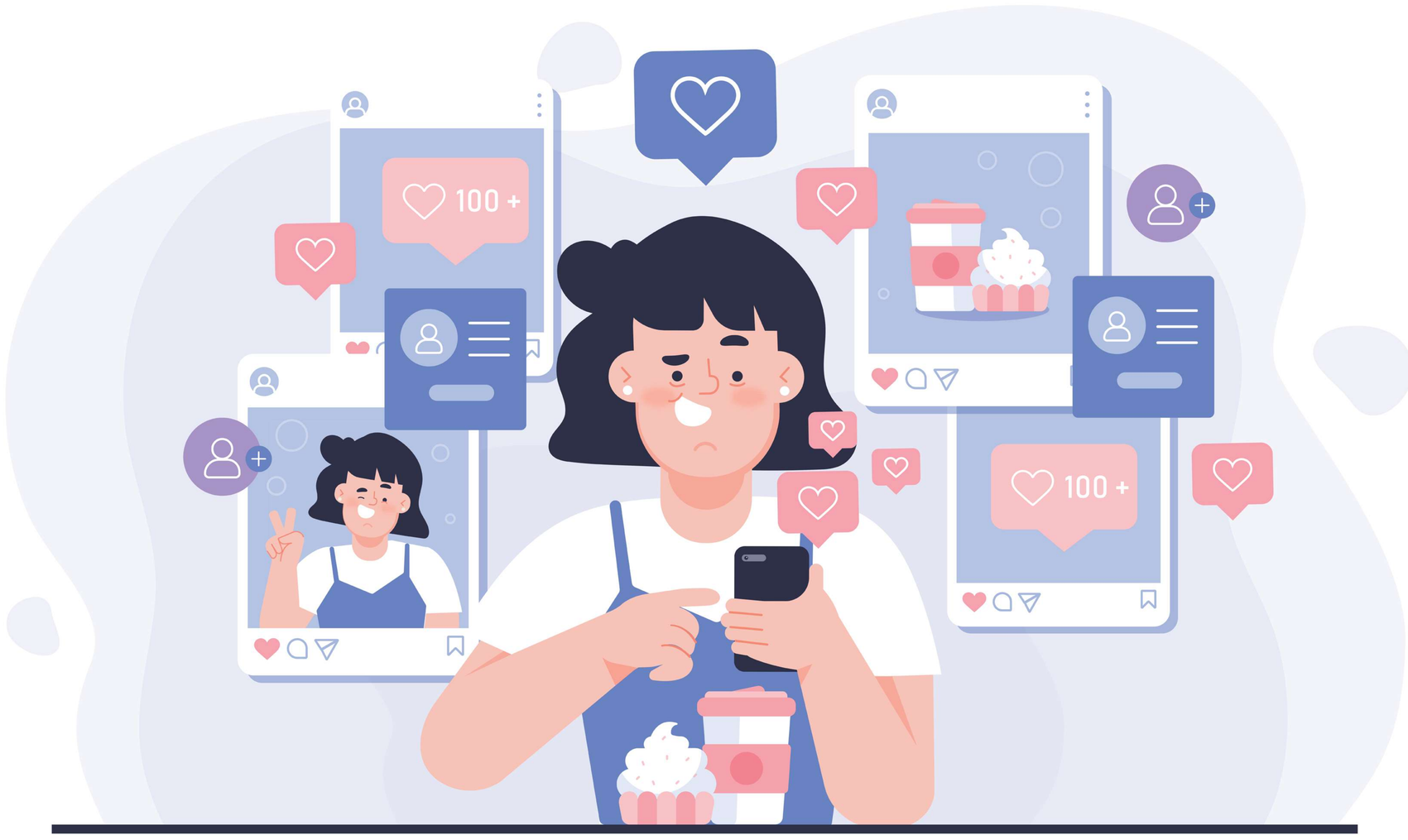
Allow youngsters to use the internet for a specific amount of time each day. It's possible that homework will be an exception. You don't want your youngster to spend all of their free time on social media sites because they can be time consuming.

BE YOUR OWN PERSON

Never pretend to be someone that you are not. Be true to yourself, and you'll attract folks who will become true friends.

CONSIDER WHAT YOU POST

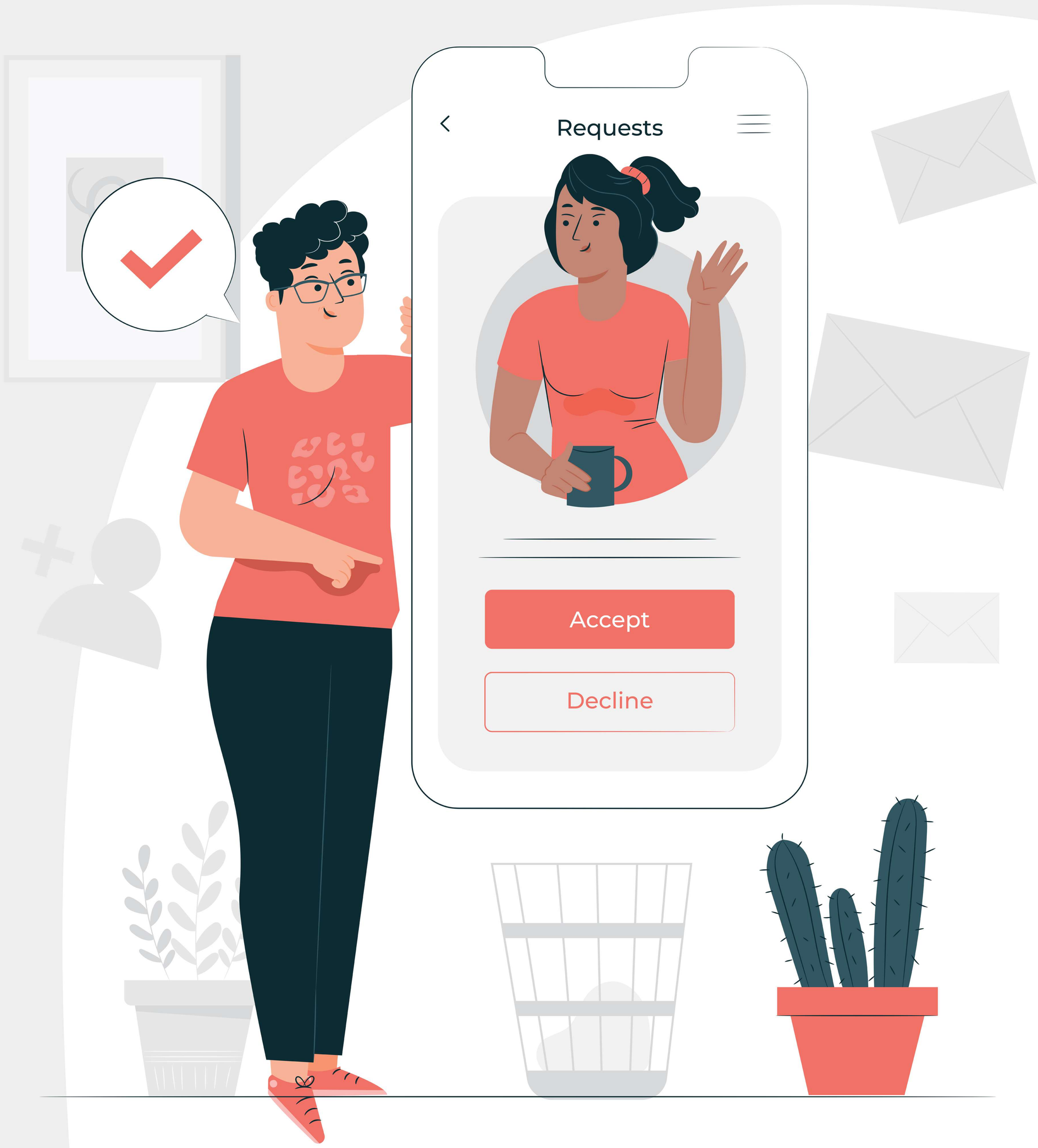
It's important to remember that once something is out there, it's out there for everyone!



DO NOT ADD STRANGERS

TO SOCIAL MEDIA PROFILES

It's fun to have friends and followers, but it's risky when they're strangers.



DO NOT SEND INAPPROPRIATE PICTURES

Sending improper images or having sexual dialogues with classmates or strangers is never a good idea.

DO NOT REVEAL WHERE YOU LIVE

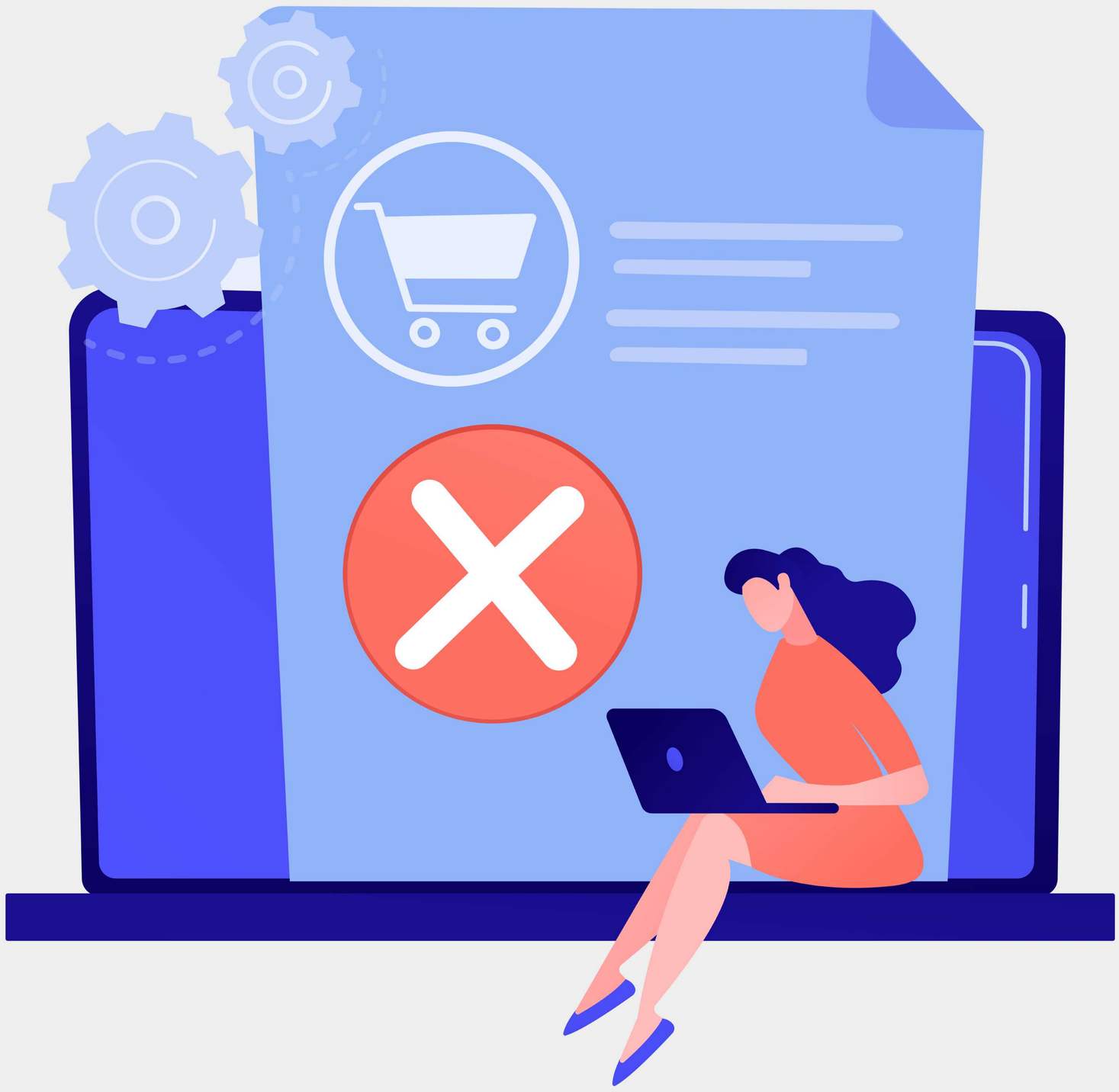
Don't even mention where you live or which school you attend. Do not upload images of your school or any information about your residence. If you're asked where you reside, try to be as ambiguous as possible.

SEEKING CONSENT

Before uploading photographs of others, get their permission first.

KEEP CEDENTIALS WITHIN YOURSELF

Passwords and log-in information should be kept private and not shared with others.



BLOCK REPORT

People who make distressing comments or content should be blocked and reported.

AVOID POP-UP WINDOWS

Some seemingly secure pop-ups can lead to pornographic websites or request personal or financial information.

CONCLUSION

Parents should always keep a strong channel of communication in order to know what's going on with your youngster online. Request that they notify you if they receive messages or invitations from strangers. Discuss the dangers of utilising social media with them. Ask them to inform you if they are being teased or harassed online, as this could be an indication of cyber-bullying. Parents should be their children's first and most trusted friend, with whom they may openly share anything. They won't be misled this way, and they'll be able to securely enjoy the world of social media.

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